

Five Reasons to Attend World Workplace

If you want to succeed in facility management, you can't just wait for good things to happen. You need to create your own success. IFMA's World Workplace is where that happens.

See below for 5 reasons you should register for World Workplace today. (Also see [these tips](#) to get your boss's approval.)



#1 You will protect your facility.

Are you prepared — truly prepared — for emergencies? For cyber attacks?

You don't get a second chance in a real crisis. You need to protect your facility in advance by learning from IFMA's World Workplace experts.

[Register Now](#)

[WW 2018 Registration Form](#)



#2 You will make the right technology choices for both now and the future.

How many facilities chose the wrong technology path? How many careers paid a price for that?

IFMA's World Workplace helps you to future-proof your technology. You will learn about the trends and how to distinguish hype from lasting technological breakthrough.



#3 You will build operations that eliminate those sleepless nights.

Imagine smoother operations. Fewer headaches. A happier boss.

World Workplace's best-in-class education and peer-to-peer networking are how you learn to build better operations. You'll meet people who have the answers to your toughest problems. These are contacts that will help you now and for years to come.



#4 You will reduce costs.

Consider these two facts: 1) On average, cyber attacks cost enterprises \$1.3 million. 2) 30% of the energy used in commercial buildings is wasted.

IFMA's World Workplace gives you solutions to avoid losses and reduce costs. The potential savings are huge compared to the small cost of attending.



#5 You will build your career.

When you attend IFMA's World Workplace, you learn to protect your facility, make future-proof technology choices, build better operations, and reduce costs.

That's the kind of person who gets promotions and better jobs, isn't it?

[Register Now](#)
